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敝司辰巳 良昭社長接受海外全球新聞網站「The Worldfolio」專訪，  
全文收錄在「NEWSWEEK」雜誌中。

CONTENT BY THE WORLDFOLIO

# The pioneer of electrostatic chucks

Creative Technology is leveraging its pioneering semiconductor handling technologies to expand into new fields such as robotics, food and textiles.



In a field as constantly evolving as semiconductors, innovation becomes not just an advantage but a necessity to survive. Japan's Creative Technology has been at the forefront of the industry for nearly 30 years, and today uses its culmination of past technologies to provide an all-encompassing one-stop shop for electrostatic chucks.

By truly understanding the functional side of electrostatic chucks, Creative Technology provides a unique service for its clients. As president Yoshiaki Tatsumi explains: "Making full use of our knowledge and exper-

ience so far, we strive to come up with the best solution from every angle, starting from design to production."

By way of example, the company is able to apply its chucks not only in the semiconductor field, but also in other applications such as robotics and food products, to name but two of the wide range of innovative uses Creative Technology has developed for its chucks.



Indeed, Mr. Tatsumi reveals that electrostatic technology can be widely applied in the textile industry where "one electrostatic automatization system can replace the labor of 100 people."

"Our approach is to focus on semiconductors and this is the default priority for business expansion overseas."

Yoshiaki Tatsumi,  
President,  
CREATIVE  
TECHNOLOGY CO.



Creative Technology's singular skill set has led to the company expanding to Singapore, the United States, Taiwan, Germany, and South Korea, where it is creating a new state-of-the-art plant. Creative Technology works with its overseas partners to fully understand the particular needs and traits of the local market before creating tailor-made solutions.

This constant search for innovation encouraged Creative Technology to move into the B2C field, developing products from wearables to drones, and

this expansion will help the company find even more synergies between electrostatic chuck production and the product's material applications for years to come.



www.creative-technology.co.jp/english

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# INTERNATIONAL Newsweek

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